



Strategic Interest 10 – Project Organising (PO)

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

10.03.T Projects and Society

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Short Description:

Today, projects' impact on economy and society is undeniable. Whether we look at the public or private sector (regardless of industry type), projects have become increasingly a system to organize human actions. Indeed, the relevance of sustainable development for project management is highlighted in academia (see Marcelino-Sádaba et al., 2015; Silvius and Schipper, 2014; Huemann and Silvius, 2017) and practice (see IPMA and PMI code of ethics). Therefore, this track seeks to advance debates on this topic by encouraging research in integrating broader societal objectives (such as sustainable development) within projects (considering both its processes and its final goals).

Long Description:

Our society is faced with a number of unprecedented challenges that may be threatening the future of mankind. Climate change, depletion of natural resources, poverty and social injustice are calling for actions of governments, companies, as well as individuals. The United Nations development goals are a clearly set target for the change our society needs to realize. The word “project” in its essence means plan. With a project we plan and “project” the future and bring change to individuals, organizations, and society. Projects as vehicles for change therefore play a crucial role in the sustainable development of organizations and society (Marcelino-Sádaba et al., 2015). For some years, the relevance of sustainable development for project management is being discussed in academia (see Marcelino-Sádaba et al., 2015; Silvius and Schipper, 2014; Huemann and Silvius, 2017) and practice (see IPMA and PMI code of ethics). In this debate, consensus is growing that the relationship between sustainability and project management can be viewed from two perspectives (Kivilä et al., 2017): the sustainability of the project deliverable (the product that the project realizes) and the sustainability of the delivery of the project (the process of realizing the product). Gareis et al. (2013) observe that the first perspective prevails in studies on sustainability in the business context and that, because of the temporary nature of projects, the second perspective, the sustainable management of projects, is still largely unexplored. As logical as this argument may sound, Labuschagne and Brent (2005) pointed out that since the project’s process is the vehicle to design and implement the product, the process and the product interact. It is this interaction that we aim to address in this Project Organizing track of EURAM. Addressing sustainability in project management requires an integrated approach of both process and project. And where many current studies on sustainable project management aim to operationalize sustainability in indicators that represent the social, environmental and economic perspective on the project, Gareis et al. (2013) point out that this content focused approach may not be adequate to cover the integration of sustainability into the management perspective on projects. They suggest that when considering sustainability in the management of projects, a more process related view, based on a set of guiding principles, should be preferred over a content related view, based on a set of criteria. Moreover, this process related view goes beyond the individual project. It involves the hierarchy and network of projects within an organization and implicates organizational objectives, governance and strategy - planned and emergent (Keeys & Huemann, 2017).

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2018 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an**

author can submit and present only one paper. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.